

### **ABOUT 50 EGGS FILMS**

Mary Mazzio, an award-winning director, Olympian, and former law firm partner, is Founder and CEO of 50 Eggs, LLC, an independent film production company. Mary wrote, directed and produced the highly acclaimed award-winning films, *Lemonade Stories, Apple Pie* and *A Hero for Daisy* and recently completed *we are BlackRock. A Hero for Daisy* was hailed by **The New York Times** as a "landmark film" and "fantastic" by **Sports Illustrated**; "remarkable" by **NPR**; aired nationwide on ESPN, Oxygen, WGBH, and WTSN-Canada; was invited to screen at the Smithsonian, and is in thousands of classrooms across the country. *Apple Pie* aired nationwide on ESPN to critical acclaim, and was called "illuminating – told with deftness and emotion... priceless" by **The New York Times**; "heartwarming" by **Los Angeles Times**; "fantastic"- **NPR**, and "excellent: - **CNN**. *Lemonade Stories*, which aired nationwide on CNN*fn* (and which aired nationwide in Latin America, the UK, Israel, the Middle East, New Zealand, and Hong Kong in 2008), was the subject of cover stories by **USA Today** (complete with a trailer and photos on *USA Today's* splash page), **Forbes.com**, **The Christian Science Monitor**, **ABC News.com**, as well as featured on **NPR**, **Bloomberg Radio**, and in **Fast Company**.

# ABOUT RICHARD KLUG DIRECTOR OF PHOTOGRAPHY

Richard Klug is an award-winning cinematographer. In addition to his work for 50 Eggs Films (*Lemonade Stories, we are BlackRock, and Ten9Eight*), Richard has shot commercials for Gillette, ESPN, Hummer, McDonald's, Hewlett-Packard, Volkswagen, and Ocean Spray. His work has won Gold awards at the One Show, Communication Arts, the Telly Awards, the International Film & TV Festival of New York, Boston's Hatch Awards, Hugo, Cindy and Cine Golden Eagle festivals, as well as Minneapolis' The Show. Richard lives in Wellesley, Massachusetts with his wife, Kate. They have two sons, Nate and Sam.

# ABOUT RICHARD SCHULTZ STILL PHOTOGRAPHER

Richard Schultz has been shooting professionally for almost 20 years and has worked on various projects all over the world for National Geographic, Time, Sports Illustrated, Vanity Fair, Fortune, as well as for numerous corporate and advertising clients. He is a recipient of a World Press Photo Award as well as winning numerous Addy and Communication Arts awards. He currently lives in Barrington, Rhode Island with his wife and two beautiful boys. www.rschultz.com

## ABOUT PAUL GATTUSO EDITOR

Paul has been editing since his Dad threatened he'd have to join the family business if he didn't get a job soon. So he fled New Jersey for Emerson College, where he found a love for crafting a story from raw footage and big ideas. Paul began his career working for various post houses in Boston and NYC, editing commercials, music videos and cable shows. He opened Paul's Place Editorial in 1993, and quickly gained a reputation for being an expert craftsman by working on national and local advertising campaigns, documentaries and new media projects with clients such as Volkswagen, Nikon and Comcast. His work has earned Paul Hatch Awards, Telly Awards as well as many sleepless nights. <u>www.paulsplaceedit.com</u>.

## ABOUT ALEX LASARENKO COMPOSER

Alex Lasarenko, a classically trained pianist who began playing at the age of three, is a New York-based film scorer and sound remixer, who has won critical acclaim for his writing and arranging of original music and vocal remixing. Since founding Tonal Sound in New York City 2002, Alex has collaborated on a wide range of projects with advertisers, network television, motion pictures, record labels and designers, recently remixing hits for Britney Spears, Jordin Sparks, David Archuleta and R. Kelly. He has scored numerous films starring Stockard Channing, Julia Stiles, Mary Louise Parker and Danny Aiello. Alex has been honored with numerous industry awards for best original music for clients including Audi, Levi's, Nike, Mercedes Benz, National Geographic, HBO, and Volkswagen. Under his hand, Tonal has won awards for its work with HBO, Paramount Studios and The Disney Channel. www.tonalsound.com

#### **ABOUT NFTE**

**The Network for Teaching Entrepreneurship** (NFTE) is an international nonprofit organization that teaches young people from low-income communities to think like entrepreneurs, so they can take control of their futures. Founded in 1987 by Steve Mariotti, a former New York City public school teacher, it originally began as a dropout prevention and academic performance improvement program for students who were at risk of failing or quitting school. Today, NFTE has grown into a comprehensive business education program in 27 states and 13 countries with more than 230,000 graduates and 1,300 NFTE-certified entrepreneurship teachers. The project itself is funded by the John Templeton Foundation with additional support from the Kauffman Foundation.

#### ABOUT THE JOHN TEMPLETON FOUNDATION

The mission of the **John Templeton Foundation** is to serve as a philanthropic catalyst for discovery in areas engaging life's biggest questions. These questions range from explorations into the laws of nature and the universe to questions on the nature of love, gratitude, forgiveness, and creativity. <u>www.templeton.org</u>

### ABOUT THE EWING MARION KAUFFMAN FOUNDATION

**The Kauffman Foundation** is the largest foundation in America devoted to growing economies and expanding human welfare by helping more entrepreneurs start and grow businesses and by exploring more effective ways to move innovations to market. <u>www.kauffman.org</u>